

KASTORIA · 11-12.12.2023

SCIENTIFIC CONFERENCE

DEPARTMENT OF COMMUNICATION AND DIGITAL MEDIA
UNIVERSITY OF WESTERN MACEDONIA

ENVISIONING

THE FUTURE OF COMMUNICATION

CHALLENGES · TRENDS · OPPORTUNITIES

The Department of Communication and Digital Media, the Digital Media and Strategic Communication Lab and the Lab for Social and Migration Studies of the University of Western Macedonia organize the scientific conference titled:

“Envisioning the Future of Communication II: Challenges · Trends · Opportunities”

The EFoC conference aims to provide a forum for academics, researchers, and professionals to share their latest research endeavors and discuss the challenges, trends, and opportunities of the existing communication landscape with the common goal of shaping the future of Communication.

The conference focuses on - but is not limited to - the following topics:

- Media literacy
- Fake news/ Fact-checking
- Press freedom
- Investigative Journalism
- Gender and the Media/Media and social exclusion
- Gamification/ Serious Games/ Multimedia applications/ Digital Storytelling in communication
- Contemporary trends in political communication
- Big data (e.g., data journalism, data visualization)
- Online communities
- AI in communication
- Strategic Communication & Crisis Communication

The conference will be hybrid with live and online presentations through zoom and will be live streamed via YouTube.

Academics, researchers, and professionals are invited to submit a **200-250 word abstract** of their papers/presentations, either in English or in Greek (the conference will be bilingual), **by Saturday 30 September 2023**, at the following link:

<https://easychair.org/cfp/EFoC2>

Each abstract should include the title of the paper/presentation, the purpose and objectives, the methodology (where possible), the applications and the main findings/conclusions of the paper.

Evaluation of abstracts

Each abstract submitted will be subjected to the anonymous judgement of two (2) Scientific Committee reviewers on the basis of scientific ethics, quality and originality.

The outcome of the evaluation may be acceptance of the paper for presentation at the conference, conditional acceptance with amendments, or non-acceptance.

All accepted papers will be presented during the conference. Each presentation will be up to 15 minutes in length and there will be 5 minutes for discussion at the end of each presentation.

Important dates

Submission of abstracts (200-250 words): **30 September 2023**

Notification of acceptance of abstracts: **15 November 2023**

Presentation of papers/conference proceedings: **11-12 December 2023**

Submission of papers for the Conference proceedings in English only (optional): **30 April 2024**

Participation fee: Participation in the Conference is free of charge.

In the end of the conference, a certificate of attendance and/or a certificate of presentation will be sent electronically (via e-mail) to those who wish to receive it.

A prerequisite for the preparation and sending of the certificate of participation is the completion of the registration form at a link that will be disseminated during the days of the conference.

Conference Proceedings

Each full paper submitted by April 30, 2024, will be considered to be included in the EFoC Conference Proceedings (<https://eproceedings.epublishing.ekt.gr/index.php/EFoC/index>) and will be published after evaluation.

Each paper must be first presented at the Conference in order to be eligible for publication in the Conference Proceedings.

Any paper submitted for publication in the Conference Proceedings needs to be original and not published or submitted simultaneously in the proceedings of other conferences or in a journal, fulfilling the conditions of "no plagiarism".

Detailed submission instructions will be provided after the conference.

Scientific Committee

- Domna Michail, Professor, Department of Communication and Digital Media, UoWM
- Georgios Lappas, Professor, Department of Communication and Digital Media, UoWM
- Amalia Triantafyllidou, Associate Professor, Department of Communication and Digital Media, UoWM
- Alexandros Kleftodimos, Assistant Professor, Department of Communication and Digital Media, UoWM
- Michael Vrigkas, Assistant Professor, Department of Communication and Digital Media, UoWM
- Maria Matsiola, Assistant Professor, Department of Communication and Digital Media, UoWM
- Anastasia Yannacopoulou, Assistant Professor, Department of Communication and Digital Media, UoWM
- Stamatis Poulakidakos, Assistant Professor, Department of Communication and Digital Media, UoWM
- Stefania Giannakaki, Laboratory Teaching Staff, Department of Communication and Digital Media, UoWM

Technical Support

- Stefanos Goutzios, Special Technical Laboratory Staff, Department of Communication and Digital Media, UoWM