Project 101179642 – DiLanEdu-WB
Project name: Digital Transformation in Language Study and Education of the Western Balkans
Project acronym: DiLanEdu-WB

DiLanEdu-WB
ERASMUS+ CBHE (2024)

TRAINING SEMINAR & WORKSHOP

Multimedia and AI tools for Education and Language Learning

INVITATION & PROGRAMME

28-29
November 2025

MEDITERRANEAN UNIVERSITY
FACULTY OF FOREIGN LANGUAGES

The Fourth Training and Workshop for Academic Staff, Students and Teachers

DiLanEdu-WB
ERASMUS+ CBHE (2024)

Co-funded by the European Union

Multimedia and AI tools for Education and Language Learning

Mediterranean University
Faculty of Foreign Languages
28-29 November 2025

Project 101179642 – DiLanEdu-WB
Project name: Digital Transformation in Language Study and Education of the Western Balkans
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Work Package: WP3. Development of academic staff & student learning competencies
Deliverable No.:
Lead Beneficiary: UOWM
Dissemination level: Public (PU)
Type: Report (R)
Due: September 2025
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D-3.2 "Development of four training programs in Prishtina, Banja Luka, Podgorica, Tirana (three days each) for language and education teachers, students and IT support on digital language education and research".
D-3.3 "Organization of four workshops organized by the network of HEI and individuals in Albania, Kosovo, Montenegro, Bosnia Hercegovina sharing similar interests in using and promoting digital tools in language teaching and learning, as well as in linguistics".

DiLanEdu-WB

Co-funded by the European Union

DiLanEdu - WB
Training and workshop IV
Mediterranean University
Faculty of Foreign Languages

Two-day training and workshop

Multimedia and AI Tools for Education and Language Learning

Link for registration:
https://forms.gle/XytpNPUmajeqT9ZV7

Zoom links:

DAY 1

Time: Nov 28, 2025 08:45 AM Budapest
Join Zoom Meeting
https://zoom.us/j/97392844600?pwd=bUXb4YIyB4Yt7p3i8Mt28amRvrCvv2.1
Meeting ID: 973 9284 4600
Passcode: 507714

DAY 2

Time: Nov 29, 2025 08:45 AM Budapest
Join Zoom Meeting
https://zoom.us/j/97841555996?pwd=N1BouqJFyavNPn7JIGkrNCTh31x3GS.1

Meeting ID: 978 4155 5996
Passcode: 685927

TRAINING SEMINAR & WORKSHOP

Multimedia and AI tools for Education and Language Learning

Day 1 - November 28, 2025

Trainers: Alexandros Kleftodimos, Chrysanthi Markou, Anastasia Yannacopoulou

09:00 – 09:15

Welcome- Opening Remarks- Framing

09:15 – 10:45

Multimedia Learning: Principles, Research Trends, and Tools

Trainer: Alexandros Kleftodimos

This session will comprise both theoretical and practical components. The theoretical component will focus on Richard Mayer's principles of multimedia learning and will also include recent research on effective multimedia design. The practical component will demonstrate methods for developing multimedia materials—such as animated videos and interactive activities—using both familiar tools (e.g., PowerPoint) and other user-friendly applications (e.g., H5P). In addition, the session will explore the potential of artificial intelligence (AI) tools to support the design and development of multimedia content.

10:45-11:00

Break

11:00-12:30

Language learning in Digital Environments: Designing an Interactive lesson

Trainer: Chrysanthi Markou

This workshop introduces educators to the process of designing interactive and engaging language lessons using a combination of digital tools. Participants will explore how to blend visual design, gamification, and student voice into a cohesive learning experience that supports linguistic development (four language skills) and active participation.
We will continue with hands-on exploration and by the end of the session, participants will have explore tools as Genially, Voki, Learning Apps designed their own short, interactive language lesson integrating several platforms.

TRAINING SEMINAR & WORKSHOP

Multimedia and AI tools for Education and Language Learning

Day 1 - November 28, 2025

Trainers: Alexandros Kleftodimos, Chrysanthi Markou, Anastasia Yannacopoulou

12:30 – 13:30 — **Lunch Break**

13:30 – 15:00 — **Exploring AI and Digital Tools for Language Teaching and Writing**

Trainer: Anastasia Yannacopoulou

This workshop explores how Artificial Intelligence and Natural Language Processing tools can enhance language teaching and writing activities. Participants will be introduced to practical applications such as text generation, linguistic analysis, and corpus-based exploration (e.g. ChatGPT, Sketch Engine). Through guided examples and short hands-on tasks, we will examine how these technologies can support vocabulary and grammar teaching, text comprehension, and academic writing skills, always with a critical perspective on accuracy, ethics, and pedagogical value.

15:00 — **Closing Remarks**

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TRAINING SEMINAR & WORKSHOP

Multimedia and AI tools for Education and Language Learning

Day 2- November 29, 2025

Trainers: Chrysanthi Markou, Alexandros Kleftodimos, Anastasia Yannacopoulou

09:00 – 09:15

Welcome and Framing

09:15 – 10:45

Collaborating and co-creating in digital learning environments: innovative approaches

Trainer: Chrysanthi Markou

This workshop focuses on how collaborative digital platforms can be integrated into language teaching to foster co-creation, authentic communication, and multimodal expression. Participants will engage with tools such as Miro (for visual collaboration), Wakelet (for curating and sharing resources), and VoiceThread (for collaborative discussions and speaking tasks). Through hands-on practice, participants will explore innovative approaches to designing tasks that enable students to collaborate, co-create content, and develop digital literacy while enhancing their language skills.

10:45- 11:00

Break

11:00- 12:30

Virtual and Augmented Reality in Language Learning: Theory, Research Trends, and Project Development with Software Tools

Trainer: Alexandros Kleftodimos

In this session, we will review the literature and current research trends concerning the use of Extended Reality (XR) technologies in language learning. Particular attention will be given to tools that enable educators to design and implement educational Virtual and Augmented Reality (VR/AR) projects (e.g. Delightex, ARTutor, etc.)

TRAINING SEMINAR & WORKSHOP

Multimedia and AI tools for Education and Language Learning

Day 2 - November 28, 2025

Trainers: Chrysanthi Markou, Alexandros Kleftodimos, Anastasia Yannacopoulou

12:30 – 13:30 — **Lunch Break**

13:30 – 15:00 — **From Text to Digital Narrative: Language, Meaning, and Media**

Trainer: Anastasia Yannacopoulou

This session bridges linguistic insight with digital storytelling and multimodal communication. Participants will work on transforming written texts into short digital narratives using accessible online platforms (e.g. Canva). Emphasis will be placed on how linguistic choices (words, tone, style, cohesion) and the communicative function of language interact with visuals, sound, and layout to shape meaning. The workshop highlights how digital storytelling can foster expressive, creative, and intercultural communication skills in language learners.

The workshop concludes with group discussion and reflection on how language teachers can integrate digital storytelling to strengthen students' expressive and intercultural communication skills.

15:00 — **Closing Remarks**

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Trainers' Short Bios

Alexandros Kleftodimos

Alexandros Kleftodimos is an Associate Professor and currently serves as the Deputy Head of the Department of Communication and Digital Media at the University of Western Macedonia. He holds a PhD from the Department of Applied Informatics at the University of Macedonia, Greece, in the field of Educational Technologies. He also holds a BSc in Mathematics from the University of Aberdeen and an MSc in Computer Science from the University of Wales, Aberystwyth. His research interests focus on: a) Educational Technologies, and more specifically on Video-Based Learning (VBL), Extended Reality (AR, VR, MR) in education, Learning Analytics, and Interactive Learning Environments; and b) Internet Technologies in Communication and Politics.

Dr. Kleftodimos mainly teaches courses related to Internet and Multimedia Technologies in Communication and Education. He is also a member of the Digital Media and Strategic Communication Lab of the Department of Communication and Digital Media, and has participated in several research and development projects as a developer, researcher, and scientific coordinator. Earlier in his career, Dr. Kleftodimos worked for several years in the software industry as a developer and analyst of computer information systems.

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Trainers' Short Bios

Anastasia Yannacopoulou

Anastasia Yannacopoulou is an Assistant Professor in Linguistics with an emphasis on Computational Linguistics at the Department of Communication and Digital Media, University of Western Macedonia, Kastoria, Greece. She holds a PhD in Computational Linguistics (2005) from the School of Information, Communication, Modeling and Simulation, Gaspard-Monge Institute, University Paris-Est Marne-la-Vallée (France), where she also conducted postdoctoral research. She holds an MA in New Technologies in Language and Communication Sciences (2002) from the Aristotle University of Thessaloniki, Greece.

Her academic teaching covers courses such as Social Media Management, Academic Writing, Writing on Print and Digital Media, Language and Digital Media, Communication and Literature, and Computational Linguistics. Her research interests include Linguistics, Computational Linguistics, Natural Language Processing, Social Media, Digital Media, Strategic Communication, Electronic Lexicography, Morphosyntactic Analysis, Formal Grammars, and Machine and Human Translation.

Dr. Yannacopoulou is a Research Member of the Digital Media and Strategic Communication Lab and a Research Member of the Institute of Greek Language, University Research Center for Innovation and Creativity (PA.KE.K.) of the University of Western Macedonia.

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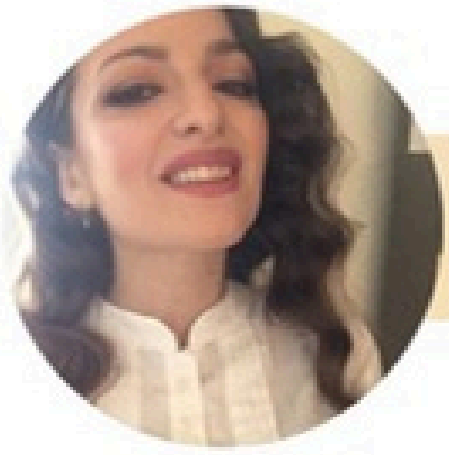
Trainers' Short Bios



Chrysanthi Markou

Chrysanthi Markou is a PhD candidate at the University of Western Macedonia, focusing her doctoral research on teaching Greek as a Second/Foreign Language and developing intercultural communication skills in digital learning environments. She holds Master's degrees in Educational Sciences and New Technologies and in Special Education and Teaching, alongside undergraduate degrees in Primary Education (Florina) and Communication and Digital Media (Kastoria). Since 2018, she has been working as a Primary Education teacher, currently seconded to the Department of Communication and Digital Media at the University of Western Macedonia, and she is also teaching Greek as a foreign language to international students. She is an active member of the Institute of Greek Language (University Research Center "Temenos"), has coordinated educational projects for Greek as a heritage and foreign language, and serves as a trainer in eTwinning teacher professional development seminars. Her academic output includes conference presentations, publications in proceedings, editorial work on curricula and digital material, and contributions to collective volumes in the field of language education and educational technology.

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